



WSFA
12 East Delano Ave.
Montgomery, AL 36105
(334) 288-1212

www.wsfa.com

And:

Canal Partners Media
1027 33rd Street NW, Suite 140
Washington, DC 20007

CONTRACT

| | | |
|---|---|--|
| Contract / Revision 1842846 / | | Alt Order # 08847015 |
| Product DOUG JONES FOR SENAT | | |
| Contract Dates 10/30/17 - 11/05/17 | | Estimate # 5069 |
| Advertiser POL/Jones, Doug/D/Senate | | Original Date / Revision 10/27/17 / 10/27/17 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Property WSFA | Account Executive Ryan Eddins | Sales Office HRP-Washingto |
| Special Handling | | |
| Demographic Adults 35+ | | |
| Agency Code TV13041 | Advertiser Code 836 | Product 1/2 967 |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| N 1 | WSFA | 11/03/17 | 11/03/17 | WSFA 12 News at Ten - MF | 10-1035pm | | 1:00 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$550.00 | | | |
| N 2 | WSFA | 11/03/17 | 11/03/17 | NBC Today with Kathie Lee | 10-11am | | 1:00 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$100.00 | | | |
| N 3 | WSFA | 11/03/17 | 11/03/17 | WSFA 12 News at Noon | 12-1230pm | | 1:00 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$200.00 | | | |
| N 4 | WSFA | 11/03/17 | 11/03/17 | JUDGE JUDY 2ND RUN | 3-330p | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$120.00 | | | |
| N 5 | WSFA | 11/03/17 | 11/03/17 | JUDGE JUDY 1ST RUN | 330-4p | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$120.00 | | | |
| N 7 | WSFA | 11/03/17 | 11/03/17 | Today in Alabama 430am | 430-5a | | 1:00 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$10.00 | | | |
| N 8 | WSFA | 11/03/17 | 11/03/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | 1:00 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$150.00 | | | |
| N 9 | WSFA | 11/03/17 | 11/03/17 | Today in Alabama 5am | 5-530a | | 1:00 | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$170.00 | | | |
| N 10 | WSFA | 11/03/17 | 11/03/17 | WSFA 12 News at Five | 5-530pm | | 1:00 | | | NM | 1 | \$370.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$370.00 | | | |
| N 11 | WSFA | 11/03/17 | 11/03/17 | Today in Alabama 530a | 528am-6am | | 1:00 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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| Contract / Revision | Alt Order # |
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| 1842846 / | 08847015 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 10/30/17 - 11/05/17 | DOUG JONES FOR SEN | 5069 |

| Advertiser | Original Date / Revision |
|------------------------|--------------------------|
| POL/Jones, Doug/D/Sena | 10/27/17 / 10/27/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$200.00 | | | |
| N 12 | WSFA | 11/03/17 | 11/03/17 | WSFA 12 News at Six - MF | 6-630pm | | 1:00 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$700.00 | | | |
| N 13 | WSFA | 11/03/17 | 11/03/17 | Today In Alabama | 6a-7a | | 1:00 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$350.00 | | | |
| N 14 | WSFA | 11/03/17 | 11/03/17 | ENTERTAINMENT TONIGHT | 630-7p | | 1:00 | | | NM | 1 | \$430.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$430.00 | | | |
| N 15 | WSFA | 11/03/17 | 11/03/17 | NBC Today Show | 7-9am | | 1:00 | | | NM | 1 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$230.00 | | | |
| N 16 | WSFA | 11/03/17 | 11/03/17 | NBC Today 2 | 9-10am | | 1:00 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ----1-- | | | | 1 | \$100.00 | | | |
| N 17 | WSFA | 10/30/17 | 10/30/17 | Tonight Show | 1035-1137pm | | 1:00 | | | NM | 1 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$230.00 | | | |
| N 18 | WSFA | 10/30/17 | 10/30/17 | ALABAMA LIVE @ 11A | 11-1130Am | | 1:00 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$60.00 | | | |
| N 19 | WSFA | 10/30/17 | 10/30/17 | ALABAMA LIVE @ 1130AM | 1130A-12P | | 1:00 | | | NM | 1 | \$60.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$60.00 | | | |
| N 20 | WSFA | 10/30/17 | 10/30/17 | NET Days of Our Lives | 1230-130p | | 1:00 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$300.00 | | | |
| N 21 | WSFA | 10/30/17 | 10/30/17 | WSFA 12 News at Noon | 12-1230pm | | 1:00 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$200.00 | | | |
| N 22 | WSFA | 10/30/17 | 10/30/17 | JUDGE JUDY 2ND RUN | 3-330p | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$120.00 | | | |
| N 23 | WSFA | 10/30/17 | 10/30/17 | JUDGE JUDY 1ST RUN | 330-4p | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$120.00 | | | |
| N 25 | WSFA | 10/30/17 | 10/30/17 | Today in Alabama 430am | 430-5a | | 1:00 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$10.00 | | | |
| N 26 | WSFA | 10/30/17 | 10/30/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | 1:00 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$150.00 | | | |
| N 27 | WSFA | 10/30/17 | 10/30/17 | Today in Alabama 5am | 5-530a | | 1:00 | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | 1----- | | | | 1 | \$170.00 | | | |

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| Advertiser | Original Date / Revision |
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| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount | | | | | | | | | | | |
|---|----------|------------|------------|---------------------------|----------------|------|--------|------------|------|------|-------|------------|----------|----------|------------|------|----------------|----------|---------|---|----------|--|--|
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| N 28 | WSFA | 10/30/17 | 10/30/17 | WSFA 12 News at Five | 5-530pm | | 1:00 | | | NM | 1 | \$370.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>1-----</td><td>1</td><td>\$370.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$370.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$370.00 | | | | | | | | | | | | | | | | | | | |
| N 29 | WSFA | 10/30/17 | 10/30/17 | Today in Alabama 530a | 528am-6am | | 1:00 | | | NM | 1 | \$200.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>1-----</td><td>1</td><td>\$200.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$200.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$200.00 | | | | | | | | | | | | | | | | | | | |
| N 30 | WSFA | 10/30/17 | 10/30/17 | WSFA 12 News at Six - MF | 6-630pm | | 1:00 | | | NM | 1 | \$700.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>1-----</td><td>1</td><td>\$700.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$700.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$700.00 | | | | | | | | | | | | | | | | | | | |
| N 31 | WSFA | 10/30/17 | 10/30/17 | Today In Alabama | 6a-7a | | 1:00 | | | NM | 1 | \$350.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>1-----</td><td>1</td><td>\$350.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$350.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$350.00 | | | | | | | | | | | | | | | | | | | |
| N 32 | WSFA | 10/30/17 | 10/30/17 | ENTERTAINMENT TONIGHT | 630-7p | | 1:00 | | | NM | 1 | \$430.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>1-----</td><td>1</td><td>\$430.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$430.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$430.00 | | | | | | | | | | | | | | | | | | | |
| N 33 | WSFA | 10/30/17 | 10/30/17 | NBC Today Show | 7-9am | | 1:00 | | | NM | 1 | \$230.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>1-----</td><td>1</td><td>\$230.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$230.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | 1----- | 1 | \$230.00 | | | | | | | | | | | | | | | | | | | |
| N 34 | WSFA | 11/04/17 | 11/04/17 | WSFA 12 News at Ten - Sat | 10-1030pm | | 1:00 | | | NM | 1 | \$350.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----1-</td><td>1</td><td>\$350.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----1- | 1 | \$350.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----1- | 1 | \$350.00 | | | | | | | | | | | | | | | | | | | |
| N 35 | WSFA | 11/04/17 | 11/04/17 | NET Saturday Night Live | 1030p-1203x | | 1:00 | | | NM | 1 | \$230.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----1-</td><td>1</td><td>\$230.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----1- | 1 | \$230.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----1- | 1 | \$230.00 | | | | | | | | | | | | | | | | | | | |
| N 36 | WSFA | 11/04/17 | 11/04/17 | ET WEEKEND | 1203-103x | | 1:00 | | | NM | 1 | \$20.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----1-</td><td>1</td><td>\$20.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----1- | 1 | \$20.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----1- | 1 | \$20.00 | | | | | | | | | | | | | | | | | | | |
| N 37 | WSFA | 11/04/17 | 11/04/17 | WSFA 12 News at Six-Sat | Sa 6-7pm | | 1:00 | | | NM | 2 | \$320.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----2-</td><td>2</td><td>\$160.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----2- | 2 | \$160.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----2- | 2 | \$160.00 | | | | | | | | | | | | | | | | | | | |
| N 38 | WSFA | 11/04/17 | 11/04/17 | NBC Saturday Today Show | 6-8am | | 1:00 | | | NM | 2 | \$180.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----2-</td><td>2</td><td>\$90.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----2- | 2 | \$90.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----2- | 2 | \$90.00 | | | | | | | | | | | | | | | | | | | |
| N 39 | WSFA | 11/05/17 | 11/05/17 | Late News | 1030p-11p | | 1:00 | | | NM | 1 | \$300.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----1</td><td>1</td><td>\$300.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----1 | 1 | \$300.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----1 | 1 | \$300.00 | | | | | | | | | | | | | | | | | | | |
| N 40 | WSFA | 11/05/17 | 11/05/17 | WSFA 12 News at Five-Sun | Su 5-530p | | 1:00 | | | NM | 1 | \$180.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----1</td><td>1</td><td>\$180.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----1 | 1 | \$180.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----1 | 1 | \$180.00 | | | | | | | | | | | | | | | | | | | |
| N 41 | WSFA | 11/05/17 | 11/05/17 | NET NBC Sunday Today Shc | 7-8a | | 1:00 | | | NM | 2 | \$180.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----2</td><td>2</td><td>\$90.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----2 | 2 | \$90.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----2 | 2 | \$90.00 | | | | | | | | | | | | | | | | | | | |
| N 42 | WSFA | 11/05/17 | 11/05/17 | NET NBC Meet The Press | 8-9a | | 1:00 | | | NM | 1 | \$90.00 | | | | | | | | | | | |
| <table><tr><th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th></tr><tr><td>Week: 10/30/17</td><td>11/05/17</td><td>-----1</td><td>1</td><td>\$90.00</td></tr></table> | | | | | | | | | | | | Start Date | End Date | Weekdays | Spots/Week | Rate | Week: 10/30/17 | 11/05/17 | -----1 | 1 | \$90.00 | | |
| Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | | | | | | | | | | | | | |
| Week: 10/30/17 | 11/05/17 | -----1 | 1 | \$90.00 | | | | | | | | | | | | | | | | | | | |
| N 43 | WSFA | 11/05/17 | 11/05/17 | WSFA News Sunday AM | 9-930a | | 1:00 | | | NM | 1 | \$40.00 | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1842846 / | 08847015 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/30/17 - 11/05/17 | DOUG JONES FOR SEN | 5069 |

| | |
|------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Jones, Doug/D/Sena | 10/27/17 / 10/27/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|------|------------|----------|--------------------------|----------------|------|--------|------------|------|------|-------|----------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 -----1 1 \$40.00 | | | | | | | | | | | | |
| N 44 | WSFA | 11/02/17 | 11/02/17 | WSFA 12 News at Ten - MF | 10-1035pm | | 1:00 | | | NM | 1 | \$550.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$550.00 | | | | | | | | | | | | |
| N 45 | WSFA | 11/02/17 | 11/02/17 | Tonight Show | 1035-1137pm | | 1:00 | | | NM | 1 | \$230.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$230.00 | | | | | | | | | | | | |
| N 46 | WSFA | 11/02/17 | 11/02/17 | RIGHT THIS MINUTES | 130-2p | | 1:00 | | | NM | 1 | \$60.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$60.00 | | | | | | | | | | | | |
| N 48 | WSFA | 11/02/17 | 11/02/17 | WSFA 12 NEWS AT 4PM | M-F 4-430P | | 1:00 | | | NM | 1 | \$120.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$120.00 | | | | | | | | | | | | |
| N 49 | WSFA | 11/02/17 | 11/02/17 | Today in Alabama 430am | 430-5a | | 1:00 | | | NM | 1 | \$10.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$10.00 | | | | | | | | | | | | |
| N 50 | WSFA | 11/02/17 | 11/02/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | 1:00 | | | NM | 1 | \$150.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$150.00 | | | | | | | | | | | | |
| N 51 | WSFA | 11/02/17 | 11/02/17 | Today in Alabama 5am | 5-530a | | 1:00 | | | NM | 1 | \$170.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$170.00 | | | | | | | | | | | | |
| N 52 | WSFA | 11/02/17 | 11/02/17 | WSFA 12 News at Five | 5-530pm | | 1:00 | | | NM | 1 | \$370.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$370.00 | | | | | | | | | | | | |
| N 53 | WSFA | 11/02/17 | 11/02/17 | Today in Alabama 530a | 528am-6am | | 1:00 | | | NM | 1 | \$200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$200.00 | | | | | | | | | | | | |
| N 54 | WSFA | 11/02/17 | 11/02/17 | WSFA 12 News at Six - MF | 6-630pm | | 1:00 | | | NM | 1 | \$700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$700.00 | | | | | | | | | | | | |
| N 55 | WSFA | 11/02/17 | 11/02/17 | Today In Alabama | 6a-7a | | 1:00 | | | NM | 1 | \$350.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$350.00 | | | | | | | | | | | | |
| N 56 | WSFA | 11/02/17 | 11/02/17 | ENTERTAINMENT TONIGHT | 630-7p | | 1:00 | | | NM | 1 | \$430.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$430.00 | | | | | | | | | | | | |
| N 57 | WSFA | 11/02/17 | 11/02/17 | NBC Today Show | 7-9am | | 1:00 | | | NM | 1 | \$230.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$230.00 | | | | | | | | | | | | |
| N 58 | WSFA | 11/02/17 | 11/02/17 | NBC Today 2 | 9-10am | | 1:00 | | | NM | 1 | \$100.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 ---1--- 1 \$100.00 | | | | | | | | | | | | |
| N 59 | WSFA | 10/31/17 | 10/31/17 | WSFA 12 News at Ten - MF | 10-1035pm | | 1:00 | | | NM | 1 | \$550.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/30/17 11/05/17 -1----- 1 \$550.00 | | | | | | | | | | | | |

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1842846 / | 08847015 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 10/30/17 - 11/05/17 | DOUG JONES FOR SEN | 5069 |

| | |
|------------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| POL/Jones, Doug/D/Sena | 10/27/17 / 10/27/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 60 | WSFA | 10/31/17 | 10/31/17 | WSFA 12 News at Noon | 12-1230pm | | 1:00 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$200.00 | | | |
| N 61 | WSFA | 10/31/17 | 10/31/17 | JUDGE JUDY 2ND RUN | 3-330p | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$120.00 | | | |
| N 62 | WSFA | 10/31/17 | 10/31/17 | JUDGE JUDY 1ST RUN | 330-4p | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$120.00 | | | |
| N 64 | WSFA | 10/31/17 | 10/31/17 | WSFA 12 NEWS AT 4PM | M-F 4-430P | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$120.00 | | | |
| N 65 | WSFA | 10/31/17 | 10/31/17 | Today in Alabama 430am | 430-5a | | 1:00 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$10.00 | | | |
| N 66 | WSFA | 10/31/17 | 10/31/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | 1:00 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$150.00 | | | |
| N 67 | WSFA | 10/31/17 | 10/31/17 | Today in Alabama 5am | 5-530a | | 1:00 | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$170.00 | | | |
| N 68 | WSFA | 10/31/17 | 10/31/17 | WSFA 12 News at Five | 5-530pm | | 1:00 | | | NM | 1 | \$370.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$370.00 | | | |
| N 69 | WSFA | 10/31/17 | 10/31/17 | Today in Alabama 530a | 528am-6am | | 1:00 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$200.00 | | | |
| N 70 | WSFA | 10/31/17 | 10/31/17 | WSFA 12 News at Six - MF | 6-630pm | | 1:00 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$700.00 | | | |
| N 71 | WSFA | 10/31/17 | 10/31/17 | Today In Alabama | 6a-7a | | 1:00 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$350.00 | | | |
| N 72 | WSFA | 10/31/17 | 10/31/17 | ENTERTAINMENT TONIGHT | 630-7p | | 1:00 | | | NM | 1 | \$430.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$430.00 | | | |
| N 73 | WSFA | 10/31/17 | 10/31/17 | NBC Today Show | 7-9am | | 1:00 | | | NM | 1 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$230.00 | | | |
| N 74 | WSFA | 10/31/17 | 10/31/17 | This Is Us | 8-9pm | | 1:00 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | -1----- | | | | 1 | \$1,200.00 | | | |
| N 75 | WSFA | 11/01/17 | 11/01/17 | WSFA 12 News at Ten - MF | 10-1035pm | | 1:00 | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$550.00 | | | |
| N 76 | WSFA | 11/01/17 | 11/01/17 | NET Days of Our Lives | 1230-130p | | 1:00 | | | NM | 1 | \$300.00 |

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| <u>Contract / Revision</u> 1842846 / | | <u>Alt Order #</u> 08847015 |
| <u>Contract Dates</u> 10/30/17 - 11/05/17 | <u>Product</u> DOUG JONES FOR SEN | <u>Estimate #</u> 5069 |
| <u>Advertiser</u> POL/Jones, Doug/D/Sena | | <u>Original Date / Revision</u> 10/27/17 / 10/27/17 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$300.00 | | | |
| N 77 | WSFA | 11/01/17 | 11/01/17 | WSFA 12 News at Noon | 12-1230pm | | 1:00 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$200.00 | | | |
| N 78 | WSFA | 11/01/17 | 11/01/17 | JUDGE JUDY 2ND RUN | 3-330p | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$120.00 | | | |
| N 79 | WSFA | 11/01/17 | 11/01/17 | JUDGE JUDY 1ST RUN | 330-4p | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$120.00 | | | |
| N 81 | WSFA | 11/01/17 | 11/01/17 | WSFA 12 NEWS AT 4PM | M-F 4-430P | | 1:00 | | | NM | 1 | \$120.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$120.00 | | | |
| N 82 | WSFA | 11/01/17 | 11/01/17 | Today in Alabama 430am | 430-5a | | 1:00 | | | NM | 1 | \$10.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$10.00 | | | |
| N 83 | WSFA | 11/01/17 | 11/01/17 | WSFA 12 NEWS AT 4PM | M-F 430-5P | | 1:00 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$150.00 | | | |
| N 84 | WSFA | 11/01/17 | 11/01/17 | Today in Alabama 5am | 5-530a | | 1:00 | | | NM | 1 | \$170.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$170.00 | | | |
| N 85 | WSFA | 11/01/17 | 11/01/17 | WSFA 12 News at Five | 5-530pm | | 1:00 | | | NM | 1 | \$370.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$370.00 | | | |
| N 86 | WSFA | 11/01/17 | 11/01/17 | Today in Alabama 530a | 528am-6am | | 1:00 | | | NM | 1 | \$200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$200.00 | | | |
| N 87 | WSFA | 11/01/17 | 11/01/17 | WSFA 12 News at Six - MF | 6-630pm | | 1:00 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$700.00 | | | |
| N 88 | WSFA | 11/01/17 | 11/01/17 | Today In Alabama | 6a-7a | | 1:00 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$350.00 | | | |
| N 89 | WSFA | 11/01/17 | 11/01/17 | NBC Today Show | 7-9am | | 1:00 | | | NM | 1 | \$230.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$230.00 | | | |
| N 90 | WSFA | 11/01/17 | 11/01/17 | NBC Today 2 | 9-10am | | 1:00 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | --1---- | | | | 1 | \$100.00 | | | |
| N 91 | WSFA | 11/02/17 | 11/02/17 | NET Early Today ON | 4x-430x | | 1:00 | | | NM | 1 | \$6.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | ---T--- | | | | 1 | \$6.00 | | | |
| N 92 | WSFA | 10/30/17 | 10/30/17 | NET Early Today ON | 4x-430x | | 1:00 | | | NM | 1 | \$6.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 10/30/17 | 11/05/17 | M----- | | | | 1 | \$6.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

REP HEADLINE# 8847015
*** ORIGINAL REV#0 ***

CON COM1: TODAY SHOW HOUR 4

REP HEADLINE# 8847015
*** ORIGINAL REV#0 ***

REP HEADLINE# 8847015
*** ORIGINAL REV#0 ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 3 | | | 1200N-1230P | 60 | PS | \$200.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : WSFA 12 NEWS AT 12P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 12P | | | | | | | | | | | | |
| 4 | | | 300P-330P | 60 | PS | \$120.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| CON COM1: JUDGE JUDY | | | | | | | | | | | | |
| 5 | | | 330P-400P | 60 | PS | \$120.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| CON COM1: JUDGE JUDY | | | | | | | | | | | | |
| 6 | | | 400A-430A | 60 | PS | \$6.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : NBC EARLY TODAY | | | | | | | | | | | | |
| CON COM1: NBC EARLY TODAY | | | | | | | | | | | | |
| 7 | | | 430A-459A | 60 | PS | \$10.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |
| 8 | | | 430P-500P | 60 | PS | \$150.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : WSFA 12 NEWS AT 4:30P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 4:30P | | | | | | | | | | | | |
| 9 | | | 500A-530A | 60 | PS | \$170.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |
| 10 | | | 500P-530P | 60 | PS | \$370.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : WSFA 12 NEWS AT 5P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 5P | | | | | | | | | | | | |
| 11 | | | 530A-600A | 60 | PS | \$200.00 | 11/3 | 11/3 | 1 | | FRI | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |

FAX# 703-516-9680

OCT27/17 11.06
*** WSEA-TV ***

CREDIT RISK !!
HARRIS REPORT FROM REP

CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

REP HEADLINE# 8847015

REP HEADLINE# 8847015
*** ORIGINAL REV#0 ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 21 | | | 1200N-1230P | 60 | | \$200.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : WSFA 12 NEWS AT 12P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 12P | | | | | | | | | | | | |
| 22 | | | 300P-330P | 60 | | \$120.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| CON COM1: JUDGE JUDY | | | | | | | | | | | | |
| 23 | | | 330P-400P | 60 | | \$120.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : JUDGE JUDY | | | | | | | | | | | | |
| CON COM1: JUDGE JUDY | | | | | | | | | | | | |
| 24 | | | 400A-430A | 60 | | \$6.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : NBC EARLY TODAY | | | | | | | | | | | | |
| CON COM1: NBC EARLY TODAY | | | | | | | | | | | | |
| 25 | | | 430A-459A | 60 | | \$10.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |
| 26 | | | 430P-500P | 60 | | \$150.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : WSFA 12 NEWS AT 4:30P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 4:30P | | | | | | | | | | | | |
| 27 | | | 500A-530A | 60 | | \$170.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |
| 28 | | | 500P-530P | 60 | | \$370.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : WSFA 12 NEWS AT 5P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 5P | | | | | | | | | | | | |
| 29 | | | 530A-600A | 60 | | \$200.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |

FAX# 703-516-9680

REP HEADLINE# 8847015
*** ORIGINAL REV#0 ***
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
OCT27/17 11.06
*** WSFA-TV ***

REP HEADLINE# 8847015
*** ORIGINAL REV#0 ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 30 | | | 600P-630P | 60 | | \$700.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : WSFA 12 NEWS AT 6P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 6P | | | | | | | | | | | | |
| 31 | | | 600A-700A | 60 | | \$350.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |
| 32 | | | 630P-700P | 60 | | \$430.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENTERTAINMENT TONIGHT | | | | | | | | | | | | |
| 33 | | | 700A-900A | 60 | | \$230.00 | 10/30 | 10/30 | 1 | ✓ | MON | 1 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 34 | | | 1000P-1030P | 60 | | \$350.00 | 11/4 | 11/4 | 1 | ✓ | SAT | 1 |
| PROGRAM : WSFA 12 NEWS AT 10P SAT | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 10P SAT | | | | | | | | | | | | |
| 35 | | | 1030P-1200M | 60 | | \$230.00 | 11/4 | 11/4 | 1 | ✓ | SAT | 1 |
| PROGRAM : SATURDAY NIGHT LIVE | | | | | | | | | | | | |
| CON COM1: SATURDAY NIGHT LIVE | | | | | | | | | | | | |
| 36 | | | 1200M-100A | 60 | | \$20.00 | 11/4 | 11/4 | 1 | ✓ | SAT | 1 |
| PROGRAM : ENTERTAINMENT TONIGHT WEEKEND | | | | | | | | | | | | |
| CON COM1: ENTERTAINMENT TONIGHT WEEKEND | | | | | | | | | | | | |
| 37 | | | 600P-700P | 60 | | \$160.00 | 11/4 | 11/4 | 2 | ✓ | SAT | 2 |
| PROGRAM : WSFA 12 NEWS AT 6P SAT | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 6P SAT | | | | | | | | | | | | |
| 38 | | | 600A-800A | 60 | | \$90.00 | 11/4 | 11/4 | 2 | ✓ | SAT | 2 |
| PROGRAM : SATURDAY TODAY SHOW | | | | | | | | | | | | |
| CON COM1: SATURDAY TODAY SHOW | | | | | | | | | | | | |

REP HEADLINE# 8847015
*** ORIGINAL REV#0 ***
REP: TEL# 703-528-9387 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT27/17 11.06
*** WSFA-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: :SPTS: |
|------------------------------|------|-----|--------------|-------|------|----------|-------------|-----------|-----------|------------|----------------|---------------|
| 84 | | | 500A-530A | 60 | | \$170.00 | 11/1 | 11/1 | 1 | ✓ | WED | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |
| 85 | | | 500P-530P | 60 | | \$370.00 | 11/1 | 11/1 | 1 | ✓ | WED | 1 |
| PROGRAM : WSFA 12 NEWS AT 5P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 5P | | | | | | | | | | | | |
| 86 | | | 530A-600A | 60 | | \$200.00 | 11/1 | 11/1 | 1 | ✓ | WED | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |
| 87 | | | 600P-630P | 60 | | \$700.00 | 11/1 | 11/1 | 1 | ✓ | WED | 1 |
| PROGRAM : WSFA 12 NEWS AT 6P | | | | | | | | | | | | |
| CON COM1: WSFA 12 NEWS AT 6P | | | | | | | | | | | | |
| 88 | | | 600A-700A | 60 | | \$350.00 | 11/1 | 11/1 | 1 | ✓ | WED | 1 |
| PROGRAM : TODAY IN ALABAMA | | | | | | | | | | | | |
| CON COM1: TODAY IN ALABAMA | | | | | | | | | | | | |
| 89 | | | 700A-900A | 60 | | \$230.00 | 11/1 | 11/1 | 1 | ✓ | WED | 1 |
| PROGRAM : TODAY SHOW | | | | | | | | | | | | |
| CON COM1: TODAY SHOW | | | | | | | | | | | | |
| 90 | | | 900A-1000A | 60 | | \$100.00 | 11/1 | 11/1 | 1 | ✓ | WED | 1 |
| PROGRAM : TODAY SHOW HOUR 3 | | | | | | | | | | | | |
| CON COM1: TODAY SHOW HOUR 3 | | | | | | | | | | | | |
| NOV/17 | | | 21700.00 | | | | | | | | CONTRACT TOTAL | 21700.00 |
| | | | | | | | | | | | TOTAL SPOTS | 93 |

MARKET TOTALS \$49,318 WSFA 44% WNCN 5% WAKA 48% WCOV 3% CABL 0% WBMM 0% WIYC 0%

ACCURATE SHARES ESFA 0%

SVC- NSI

DEMOS- RA35+*

REP HEADLINE# 8847015 TRF# 1842846 REP: TEL# 703-528-9387 FAX# 703-516-9680
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM STATION OCT27/17 13.56
*** WSFA-TV ***

ADV # _____ ADV. NAME POLI/D JONES/D/SEN/AL REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME CANAL PARTNERS MEDIA BUYER NAME JEFF SCATTERGOOD
900 CIRCLE 75 PKWY SE, SUITE# 1650 SALES PRSN WA- RYAN EDDINS (H)
ATLANTA, GA 30339

ORDER # _____ CONTRACT # 8847015 CLASS: NATL. LOCAL REGIONAL
PRDCT DOUG JONES FOR SENAT EST#5069 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/17 NOV5/17 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT27/17 13.56

REP: NEW ORDER
TTL \$21,700 @ 93X
PLS CONFIRM
THANKS JASMINE FOR RYAN
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL INVOICES ARE TO BE SENT TO:
900 CIRCLE 75 PARKWAY SE, SUITE#1650
ATLANTA, GA 30339

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
CONTRACT TOTAL 21700.00
TOTAL SPOTS 93

.....

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE** ☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|----------------------------|
| Station and Location: WSFA - TV Montgomery, AL | Date: 10/27/2017 |
|--|----------------------------|

I, Jeff Scattergood,
 being/on behalf of: Jones, Doug, a legally
 qualified candidate of the Democratic political
 party for the office of: United State Senate
 in the Special
 election to be held on: 12/05/2017
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

S E E A T T A C H E D

Date of First Broadcast: 10/30/2017 Date of Last Broadcast: 11/05/2017

Total Charges: \$*****18,445.00 NET



I represent that the payment for the above described broadcast time has been furnished by:

DOUG JONES FOR SENATE COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JAMES DOUGLAS TURNER JR, TREASUER

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/27/2017

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

DOUG JONES FOR SENATE COMMITTEE

I, DOUG JONES FOR SENATE COMMITTEE
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

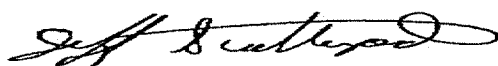
☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Jeff Scattergood

10/27/2017

printed name

date

